

Rep Order# 8872086 Ver# 3 Status Revised Traffic Order# 59771 Printed: 10/22/2012 11:10 AM
EC'd Yes Last Received: 10/22/2012 10:50 AM

Showng Buylines: All Rcp & Sta Revised Lines
*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

1 of 4

Station KTVX-TV SALT LAKE CITY
Advertiser () LOVE, MIA
Product LOVE/HOUSE/R
Estimate# C23C29
Buyer Patricia Done
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING ST, SUITE 400
ALEXANDRIA, VA 22314
Agency C/P1/P2/E LOVE/ORDRC23C29
Flight Dates 10/17/2012 - 10/29/2012
Hiatus Weeks
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

— REMARKS —
PLS SEE INS-43-62 FOR ADD TO SKED.
ADD IS \$34,325 AND REV TTL IS \$45,085
PLS CK AND CNF
THANKS
NILE

LT In Day Time Program *f3*
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*43 W-F,M 9A-10A THE DOCTORS
Sales Remark: V3 ADD TO SKED
V3 Added

*44 W-F,M 11A-12P THE VIEW
Sales Remark: V3 ADD TO SKED
V3 Added

*45 TH-F 1035P- 1105P NIGHTLINE
Sales Remark: V3 ADD TO SKED
V3 Added

*46 W-F,M 1135P- 1205A EXTRA
Sales Remark: V3 ADD TO SKED
V3 Added

Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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:30	\$125.00	10/24-10/29	4	1	4	\$500.00	
:30	\$200.00	10/25-10/26	2	1	2	\$400.00	
:30	\$150.00	10/24-10/29	4	1	4	\$600.00	

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Station KIVX-TV SALT LAKE CITY
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Estimate# C23C29
Buyer Patricia Done
Phone# Fax#

LT In Day Time Program

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*47 SA 1130P-12A SPORTS ZONE
Sales Remark: V3 ADD TO SKED
V3 Added

1630-1
KOB

:30 \$150.00

10/27-10/27 1 1 1 1 \$150.00

Agency () SMART MEDIA GROUP
814 KING ST, SUITE 400
ALEXANDRIA, VA 22314

Agency CP1/PZ/E
Flight Dates 10/17/2012 - 10/29/2012

Hiatus Weeks

11130 Len

Rate

Dates

Spots/Week # of Weeks

Total Spots

Total Cost

DayPart

202-872-5880

Salesperson FAX#
202-872-0263

*48 SU 1130P-12A RED ZONE
Sales Remark: V3 ADD TO SKED
V3 Added

1630-1
KOB

:30 \$175.00

10/28-10/28 1 1 1 1 \$175.00

*49 SU 11P-1130P LATE NEWS
Sales Remark: V3 ADD TO SKED P3 V3 Add

1630-1
KOB

:30 \$400.00

10/28-10/28 1 1 1 1 \$400.00

*50 W-F,M 630P-7P 2 1/2 MEN
Sales Remark: V3 ADD TO SKED
V3 Add

P3

:30 \$400.00

10/24-10/29 4 1 1 1 \$1,600.00

*51 M 7P-9P DWTS
Sales Remark: V3 ADD TO SKED
V3 Add

P3

:30 \$2,900.00

10/29-10/29 1 1 1 1 \$2,900.00

*52 M 9P-10P CASTLE
Sales Remark: V3 ADD TO SKED
V3 Add

P3

:30 \$3,200.00

10/29-10/29 1 1 1 1 \$3,200.00

*53 W 8P-9P MOD FAM/SUB
Sales Remark: V3 ADD TO SKED
V3 Add

P3

:30 \$3,500.00

10/24-10/24 1 1 1 1 \$3,500.00

*54 TH 8P-9P GREY'S
Sales Remark: V3 ADD TO SKED
V3 Add

P3

:30 \$2,500.00

10/25-10/25 1 1 1 1 \$2,500.00

*55 TH 9P-10P SCANDAL
Sales Remark: V3 ADD TO SKED
V3 Add

P3

:30 \$2,500.00

10/25-10/25 1 1 1 1 \$2,500.00

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Buyer Patricia Dome
Phone# Fax#

Agency () SMART MEDIA GROUP
814 KING ST, SUITE 400
ALEXANDRIA, VA 22314
Agency CRP1P2/E
LOVEORDRC23C29
Flight Dates 10/17/2012 - 10/29/2012
Hiatus Weeks

Salesperson FAX# 202-872-5880
Salesperson FAX# 202-872-0263

LT In Day Time Program

Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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*56 F 7P-8P SHARK TANK
Sales Remark: V3 ADD TO SKED
V3 Added

*57 F 8P-9P 20/20 SPCL ED
Sales Remark: V3 ADD TO SKED
V3 Added

*58 F 9P-10P 20/20
Sales Remark: V3 ADD TO SKED
V3 Added

P3

:30	\$1,800.00	10/26-10/26	1	1	1	\$1,800.00
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*59 SU 6P-7P AFHV
Sales Remark: V3 ADD TO SKED
V3 Added

*60 SU 7P-8P ONCE UPON A TIME
Sales Remark: V3 ADD TO SKED
V3 Added

P3

:30	\$2,200.00	10/28-10/28	1	1	1	\$2,200.00
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*61 SU 8P-9P REVENGE
Sales Remark: V3 ADD TO SKED.
V3 Added

*62 SU 9P-10P 666 PARK AVE
Sales Remark: V3 ADD TO SKED.
V3 Added

P3

:30	\$2,500.00	10/28-10/28	1	1	1	\$2,500.00
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—REPORT TOTALS—

Report Totals: 33 / \$34,325.00

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Hiatus Weeks

Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

-SALES MONTHLY TOTALS-

Oct 12: 59 / \$36,200.00 Nov 12: 16 / \$8,885.00

Sales Totals: 75 / \$45,085.00

Station Totals: 75 / \$45,085.00
Lines not sent/rclid/rtrn: 0 / \$0.00

-COMPETITIVE-

Market Totals	CABL	KAZG	KJZZ	KPNZ	KSI
\$225,425	0%	0%	0%	0%	31%
	KSTU	KTVX	KUCW	KUPX	KUPV
	11%	20%	0%	0%	38%
	NIVX				

Books MAY12
Demos RA35+